

HOW TO—get the most out of your personal email application (like Gmail or Yahoo) when sending asks to friends, family & co-workers:

It is vital that your donors can simply click through to your Personal Donation Page—no getting lost or getting tired and giving up! Here's how you can do that, if you don't want to use the Email tab in your Participant Center.

1) Log into your Participant Center at the top of the Homepage of www.bowlingforangels.org. When you click on Participant Center, you will see a center like this:

2) Click on **PERSONAL PAGE** in the middle of your screen. Then click on **“URL SETTINGS** in blue on the right. Enter your name in the box that appears and hit **SAVE**.

3) Open your email application and write your letter. Here's a sample you can steal, no questions asked. Modify to make it your own!

I am raising much-needed funds for Project Angel Food through their annual Bowling For Angels event.

Project Angel Food is a free meal-delivery program that nourishes the body and spirit of men, women, and children affected by HIV/AIDS, Cancer, and other life-threatening illnesses throughout Los Angeles County. Thanks to their dedicated volunteers, Project Angel Food cooks and delivers more than 12,000 healthy meals every week!

I hope you will sponsor me as a Bowler and help me raise money for this wonderful nonprofit that cares for those in need. Any gift amount you can manage will make a difference.

It's very easy to sponsor me by clicking on the link to my personal donation page below.

You can donate online with a credit or debit card, you can give me cash or a check (made payable to Project Angel Food) that I will turn in, or you can mail in a check using the form you find on the donation page.

If you can pass this email on to any friends, family, or coworkers to donate as well, I would really appreciate it. My goal is to help the many people served by Project Angel Food who are bravely struggling with terrible, life-threatening illnesses.

Thank you!

Sincerely,

[ENTER YOUR NAME]

P.S.: You can join us and bowl yourself to raise funds, too! Visit www.bowlingforangels.org, and be with us as we "have a ball" making a difference in the lives of our most vulnerable neighbors.

4) Find the personalized URL you made in step 2 by clicking the PERSONAL PAGE in your PARTICIPANT CENTER. Copy and paste the URL at the bottom of your email, or wherever you'd like people to see it in the email.

5) Bcc everyone you've ever met. You will be amazed at the positive response! Please remember to send a thank you to all your supporters; they will appreciate the touch.

6) Email the same list every few weeks. I find it motivates more people to get on the donating bandwagon, when my subsequent emails include a growing list of those who have already supported me—an Honor Roll or Hall of Fame sorta list.

7) Thank yourself for doing such a wonderful thing as to help Project Angel Food clients!

HAVE FUN! THANK YOU!!